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JBW Group International Helps Client Achieve ISO 27001 Certification

Polk passes third party audit

Minneapolis, MN, July 1, 2011 – JBW Group International Inc. president and CEO, John B. Weaver, announced today that the collaborative efforts between JBW Group and Polk headquartered in Southfield, Michigan, have resulted in ISO 27001 certification for Polk. Polk is the premier provider of automotive information and marketing solutions. JBW Group directed the effort to implement an Information Security Management System. Using a proven implementation methodology, JBW Group facilitated the identification of critical business processes and developed strategic risk management strategies for critical information assets. JBW Group partnered with key leadership personnel at Polk who provided the executive sponsorship for this important initiative. Consultants from JBW Group assisted with organizing the existing information security program into an ISO-compliant framework.

Polk has implemented an Information Security Management System in compliance with International Standard ISO 27001 as the foundation for an ongoing repeatable process for continuous improvement and security vigilance. It's this level of due diligence that makes Polk stand out among its peers. "The experience and expertise of the JBW Group team assisted us in meeting the requirement of today's leading information security standard in a timely manner," said Ethan Steiger, Polk vice president and chief security officer. "Our collaboration has resulted in third party certification of our Information Security Management System and we can assure our customers that their critical information is protected through controlled policies, procedures and best practices."

JBW Group has assisted other clients with a variety of information assurance activities. JBW Group experts have significant experience in all aspects of Information Security. These areas include policy and governance, privacy, legal and regulatory compliance assessment, business continuity management, incident response and many other areas that form a holistic approach to information security management.

About International Standard ISO 27001

ISO/IEC 27001 describes an information security management standard for organizations that is quickly growing in popularity around the world. The basis for the standard is that an organization's most valuable asset is its information. As a valued asset, information must be managed and protected from internal and external threats. In order to protect its information assets, the organization must develop sustainable security measures and integrate those measures into its business processes.

About JBW Group International Inc.

JBW Group International was founded in 2002 to provide Information Security and Risk Management solutions to businesses and institutions in financial, telecommunications, healthcare, technology, manufacturing, energy and government. The JBW Group methodology incorporates internationally recognized standards for information security, IT service management, physical security and business continuity management. This methodology is process-oriented, focuses on the strategic objectives of the client and incorporates the concepts of quality management and continuous improvement, all with the objective of protecting the confidentiality, integrity and availability of critical information assets. Please visit the company's web site at www.jbwgroup.com for more information.

About Polk

Polk is the premier provider of automotive information and marketing solutions. The organization collects and interprets global data, and provides extensive automotive business expertise to help customers understand their market position, identify trends, build brand loyalty, conquest new business and gain a competitive advantage. Polk helps automotive manufacturers and dealers, automotive aftermarket companies, finance and insurance companies, advertising agencies, media companies, consulting organizations, government agencies and market research firms make good business decisions. A privately held global firm, Polk is based in Southfield, Michigan with operations in Australia, Canada, China, France, Germany, Japan, South Korea, Spain, the United Kingdom and the United States. For more information, visit www.polk.com.

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